E-Safety Advice For Parents - The Wizz App

We want to bring your attention to the potential dangers associated with children using the Wizz social media platform. While online social interactions can be enriching and educational, it's essential to be aware of the risks to ensure your child's safety. Here are some of the concerns related to Wizz:

Inappropriate Content: Users on Wizz can share a wide range of content, including text, images, and videos. This opens the door to exposure to inappropriate or explicit material, which may not be suitable for children or teenagers.

Privacy and Personal Information: Children may inadvertently share personal information on their profiles, such as their real names, schools, or locations. This information can be exploited by malicious individuals with harmful intentions.

Cyberbullying: As with any social media platform, there's a risk of cyberbullying on Wizz. Your child might experience harassment, threats, or intimidation from other users, leading to emotional distress.

Stranger Danger: Wizz allows users to connect with people from all over the world. While this can be a positive aspect, it also means that children can interact with strangers. This poses the risk of them engaging with individuals who may not have their best interests at heart.

Catfishing: Some users may pretend to be someone they're not, often with deceitful intentions. This practice, known as catfishing, can lead to emotional manipulation and exploitation of your child's trust.

Sexting and Sextortion: Inappropriate and explicit content can lead to sexting (sending explicit images or messages). This can, in turn, result in sextortion, where someone may threaten to share these materials unless your child complies with their demands.

Addictive Behaviour: Social media platforms like Wizz can be addictive, leading to excessive screen time and potential neglect of other essential activities like schoolwork, physical exercise, and face-to-face social interactions.

By being proactive and involved in your child's online life, you can help them navigate the digital world safely and responsibly. Regular conversations about their online experiences are key to ensuring their well-being on platforms like Wizz.

In the Wizz guide below you can see the various risks, such as catfishing, explicit content, and "sextortion." Moreover, it provides guidance on how responsible adults can educate young individuals on safeguarding themselves against these potential threats.