



My Learning My Future

Where can studying Media Studies take you?
Highlighting the relevance of Media Studies to future careers and opportunities



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THE CAREERS &
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COMPANY

Why Media Studies matters

Have you ever considered where studying Media Studies can take you?

Today, we'll be exploring some of the career opportunities that are available to you, as well as the various pathways you can take to get there.

What pathways can you take with this subject?

What do you think these roles involve (daily task, etc.)?

What careers can you think of that use Media Studies?

Why is Media Studies an important subject?

Media Studies - why everyone should study it
The Media insider - YouTube

What skills do you think you might need for these roles?



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Explore a career as a...

Here are some
example roles and
careers linked to

Media Studies



Broadcast Journalist

BBC Bitesize case study

icould case study

BBC Bitesize case study



Media Researcher

BBC Bitesize case study



Media Assistant/Manager

BBC Bitesize case study



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Explore a career as a...

Here are some
example roles and
careers linked to

Media Studies



Marketing Executive

BBC Bitesize case study

BBC Bitesize case study

BBC Bitesize case study



Public Relations Officer

BBC Bitesize case study

BBC Bitesize case study

Prospects case study



Radio/TV Presenter

BBC Bitesize case study

BBC Bitesize case study

BBC Bitesize case study



Discover more about the role

Explore careers using National Careers Service and find out about what jobs involve and how they are right for you

Includes:

- Average salary
- Typical hours
- Work patterns
- Pathways/How to become
- Essential Skills
- Daily tasks
- Career path and progression
- Current opportunities

Research Ideas:

- Broadcast Journalist
- Media Researcher
- Media Assistant/Manager
- Marketing Executive
- Public Relations Officer
- TV Presenter

National Careers Service

We provide information, advice and guidance to help you make decisions on learning, training and work.

This service is available to people who live in England.

Skills assessment

Learn more about your skills and match them to potential new careers.

[Assess your skills](#)

Explore careers

Choose from over 800 career profiles to discover what each job involves.

[Search job profiles](#)

Find a course

Look for online learning opportunities and training courses local to you.

[Look for courses](#)

Careers advice

Making career choices

Whether starting your career, changing job or if you have been affected by COVID-19, understand and make the right choice for you.

Getting a job

Be successful in the recruitment process with tips on great CVs, interviews and graduate scheme applications.

Progressing your career

Move up in your career by developing new skills. Find opportunities like volunteering and online learning.

About us

The National Careers Service can help you with your career, learning and training choices. [Find out more](#) about the different ways we can support you.

Speak to a careers adviser

Wherever you are in your decision-making, you can call us on [0800 100 900](tel:0800100900) or [use webchat](#).

Follow us

- [Twitter](#)
- [Facebook](#)
- [LinkedIn](#)
- [YouTube](#)



Why not teach Media Studies?

Start in the classroom, where you go from there is up to you. Bring your passion for your subject, keep learning, and pass your knowledge onto others

- No two days are the same – and neither are the pupils
- Once qualified you can teach throughout your life
- You could teach abroad
- Progress your career into leadership and management
- Bring your outside interests into the classroom and your subject

Explore teaching

Daniel's Story

Jem's Story

Shaniqua's Story

The right skills to teach?

Work well
in a team?

Love to nurture
imagination?

Love to keep
learning?

What makes a great
teacher?



GCSE

While there are different routes you can take to be a teacher there are a few essential things that you will need:

- A minimum GCSE Grade 4 or above in English and maths (plus science if you want to teach primary)

A degree or equivalent qualification

A level

A levels are 2 years of study

T Level

T Levels are nationally recognised, technical qualifications for 16–19-year-olds. Designed by leading employers, one T Level is equivalent in size to 3 A levels

Vocational/Technical Qualification

These include BTEC, Applied General Qualifications (AGQ) and Vocational Technical Qualifications (VTQ) – all at Level 3

Apprenticeship

Apprenticeships are jobs which combine practical work and study. Intermediate is Level 2, Advanced is Level 3

Degree

Complete a degree course

It is possible to get QTS as part of an undergraduate degree, for example:

- Bachelor of Arts (BA) with QTS
- Bachelor of Education (BEd) with QTS
- Bachelor of Science (BSc) with QTS

Level 4/5 qualifications

Complete a L4/5 course and top up to a degree – L4/5 includes Certificate of HE, Diploma of HE, Higher Technical Qualification (HTQ), HNC, HND and Foundation degrees

Top up to a degree (Level 6) in a year of full-time study

Higher apprenticeships

Higher level apprenticeship (foundation degree / Level 5)

Degree apprenticeships

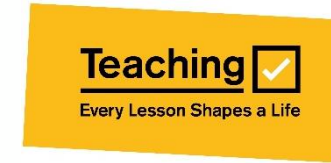
Degree apprenticeship (Level 6-7). There is a Level 6 Teaching apprenticeship programme

Initial Teacher Training (ITT) with qualified teacher status (QTS)

Teacher



Why not teach activity?



- Pick a topic in Media Studies you think you would like to try and teach
- Agree your choice of topic with your teacher and the length of session (and with which group)
(It may be the perfect opportunity to try this with a younger class lower down the school, or as a transition activity for Y6)
- Plan a short activity to cover the topic in a way you feel will be engaging and memorable for your peers as part of a lesson starter, main activity or plenary

Consider:

- What are you trying to achieve (teach)? Be clear what information you intend to impart
- How will you make it fun? How will you make it 'stick'? How long will this take?
- What type of activity will you plan for? (written/practical)
- How will you know others have learned it?
- How will you make sure everyone is stretched and challenged?
- What will the end-product be?

Once you have checked it with your teacher, try the lesson with a small group (as agreed by your teacher)
Try and get feedback during and after the session from those in the lessons and from the teacher

After, consider:

- What you enjoyed about the experience
- Whether this is something, with training, you would enjoy
- How you felt when others learned from you



5 | Non-obvious jobs using Media Studies: Ever thought about..?

➤ [How to become a Marketing and Communication Intern: Lara's story](#)

➤ [How to become a Promotions Producer: Kim's story](#)

➤ [How to become an Associate Producer: Ellie's story](#)



<https://www.bbc.co.uk/bitesize/articles/zhst2sg>

➤ [Careers ideas and information - Media](#)



Everyone Can Be Creative

➤ [Travel Agency Manager | Explore careers | National Careers Service](#)

➤ [Advertising Arts Director | Explore careers | National Careers Service](#)

➤ [Commissioning Editor | Explore careers | National Careers Service](#)



<https://nationalcareers.service.gov.uk/explore-careers>

MYPATH Job of the week (Media Studies)



Journalist



UX Designer



Careers in Media Studies





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Media Studies careers in a changing world: How can I future-proof my career pathway?

The world will be changing drastically in the next few years to cope with the impacts of climate change and nature loss, and the need to lower greenhouse gas emissions and unsustainable practices. How might this steer your choice of career path using your Media Studies skills?

Sustainability
means meeting our
own needs without
compromising the
ability of future
generations to
meet their own
needs.
(UN definition)



Founders4Schools





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Media Studies careers in a changing world



Environmental Film-Maker



Eco Manager (Film)



Videographer



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A spotlight on Technicians using Media Studies

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Discover here how the technical jobs related to Media Studies keep industries moving and the real difference technicians make in our lives.

R029
Creative
Venue
Technician

R057
Animation
Technician

R075
Post
Production
Technician

R089
Special
Effects
Technician

R061
Lighting
Technician

R087
Sound
Technician



GATSBY



Technicians
We make the
difference

[Visit the Gallery here](#)

[Find further resources here](#)

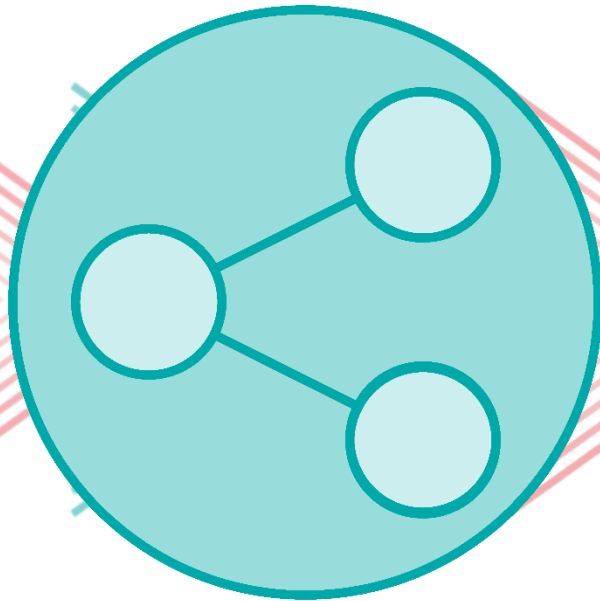


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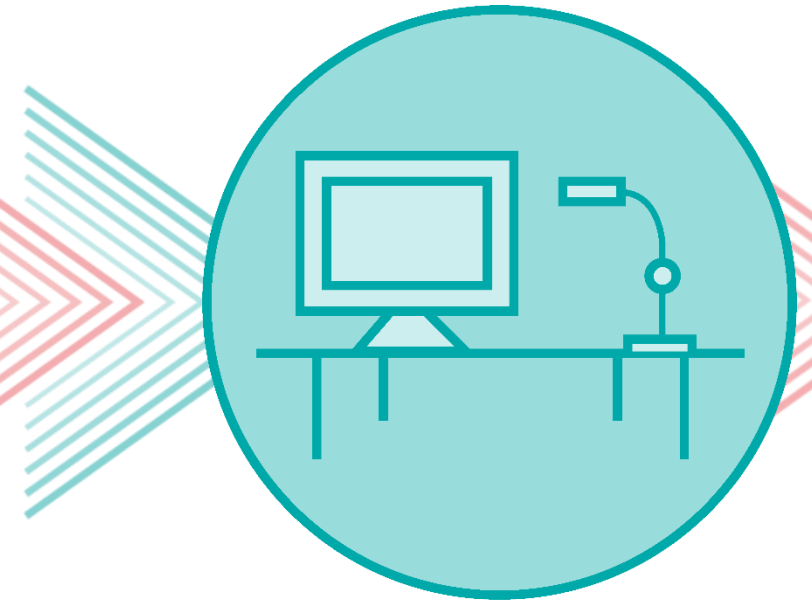
7 | Media Studies Pathways



Combine Study
and Work



Study



Work



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7 | Combine Study and Work

Apprenticeships

- Advertising Executive
- Digital Marketer
- Broadcast Media Production and Editing Assistant
- Film Production Assistant
- Journalist
- Publisher
- Social Media Executive
- Public Relations Officer
- Teaching Assistant

T Levels

[T Levels | National Careers Service](#)

[T Levels | Education and Childcare](#)

[T Levels | Media, Broadcast and Production](#)

VTQs

[Vocational Technical Qualifications \(VTQs\) | National Careers Service](#)

- Digital Media
- Creative Digital Media Production
- Creative Media Practice
- Creative Media Production
- Theatre and Media Make Up



[Find more >](#)



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7 | Study Pathways

HTQs (Higher Technical Qualifications)

Higher technical qualifications (HTQs) | National Careers Service

You might find courses in:

- Creative Media Production (Computer Games Design)
- Creative Media Production
- Creative Media (Film and Television)
- Performing Arts (Media Hair and Make Up)

A levels

A levels | National Careers Service

You might find courses in:

- Media Studies
- Film Studies

Higher education

Higher education | National Careers Service

You can explore undergraduate courses in Media Studies

You might find courses in:

- Applied Media
- Media and Communication
- Media Production
- Film and Media
- Media Studies and Production
- Film Making
- Digital Film and TV Production
- Creative Media
- Audio Production
- Media and Communication and Creative Writing
- Media Studies and Journalism





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7 | Work Pathways

Supported internships with an education, health and care plan

[Supported internships](#) | [National Careers Service](#)

[Watch Saul's story](#)

You might read about:

- [Access to Work Funding](#) (if you have a disability or health condition)
- [Preparing for Adulthood](#)
- [Talking Futures](#) (A parents' toolkit for career conversations)

School leaver schemes

[School leaver schemes](#) | [National Careers Service](#)

You might read about:

- [How to fill in an application form](#)
- [How to write a CV](#)
- [Interview help](#)
- [Progressing your career](#) (Careers Advice from NCS)





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7 | University League Tables

See at a glance the university ranking for Communication and Media Studies

[Communication and Media Studies Rankings \(thecompleteuniversityguide.co.uk\)](https://thecompleteuniversityguide.co.uk)

Filter by:

- Overall score
- Entry standards
- Student satisfaction
- Research quality
- Research intensity
- Graduate prospects





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Discover Uni

Have you ever
considered if higher
education is right
for you?

discoveruni@officeforstudents.org.uk

1. Go to <https://discoveruni.gov.uk/>

2. Search for a course or subject

(You should get a page of search results, you can filter these by university or college, whether you want to study full or part time or perhaps you want to see that courses are near you)

Once you have had a look at a few different courses and subjects now it is time to compare some side by side

3. Check out this video which shows you how to use our comparison tool <https://youtu.be/dBFzCQgTp8I> - Pick 5 courses and add these as a saved course and then you can compare

4. Once you have your chosen five side by side, try to answer the following questions:

- What kinds of qualifications do students on the course have when they start the course?
- How many have a placement year?
- How many courses let you study abroad?
- Which has the highest student satisfaction rating? How do you know this?
- What kinds of job do graduates from this course go on to?
- Which course has the highest salary after three years? (higher/lower than national average)
- Choose your favourite course and explain why you chose this course over the others?

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4. Once you have your chosen five side by side, try to answer the following questions:

Is the data I am looking at for a course or a subject?

- a. What year, or years, does the data relate to?
- b. How many students or graduates is this data based on?
- c. Does the data represent all the students on the course or subject area?
- d. Does the data include people like me?
- e. What factors might impact the data?



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In 10 years time...

Job in 10 years time (related to Media Studies):

What GCSEs helped you get this job:

What KS5 Pathways choice did you make and what did you study:

Apprenticeship T level A Level other L3 equivalent

Post 18 pathways choices did you make: explain:

Study & Work

Study

Work

Essential skills used in the job:

Progression route:



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My local options...

Subject chosen (related to Media Studies):

Local college options:

Local apprenticeships options:

Other options:

The pros and cons of these options for me:

Pros:

Cons:

Consider how these will apply and explain:

Cost _____

Travel _____

Convenience _____

Aspirations _____

Personal circumstances _____

Other _____

Final choice – justify:

Next steps:



3 |



Prepare a 3 - 5 minute talk to share with a small group on any role that interests you related to Media Studies



What's the role



Where do you need to go to carry out the role



Where has the interest come from



What's the chances of getting this role



What do you need to do to become one



Who do you look up to in this role



Where can you go to study and what level of study



What might a typical day look like



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My career path....





Essential Skills

Here are three key skills needed for a career that uses Media Studies



	Video	Skills Builder Resource KS3	Skills Builder Resource KS4	Skills Builder Resource Post 16
The use of imagination and the generation of new ideas	Watch here	Short Lesson Creativity Step 6-8	Short Lesson Creativity Step 8-10	Short Lesson Creativity Step 10-12
Working cooperatively with others towards achieving a shared goal	Watch here	Short Lesson Teamwork Step 6-8	Short Lesson Teamwork Step 8-10	Short Lesson Teamwork Step 10-12
The ability to set clear, tangible goals and devise a robust route to achieving them	Watch here	Short Lesson Aiming High Step 6-8	Short Lesson Aiming High Step 8-10	Short Lesson Aiming High Step 10-12



8 |



	Creativity	Tick which apply
Step 6	I use creativity in the context of work	
Step 7	I use creativity in the context of my wider life	
Step 8	I develop ideas by using mind mapping	
Step 9	I develop ideas by asking myself questions	
Step 10	I develop ideas by considering different perspectives	
Step 11	I innovate effectively when working in a group	
Step 12	I innovate effectively by seeking out varied experiences and stimuli	

My Strength (s)

My area (s) of Development



8 |



	Teamwork	Tick which apply
Step 6	I contribute to group decision making	
Step 7	I contribute to group decision making, whilst recognising the value of others' ideas	
Step 8	I contribute to group decision making, encouraging others to contribute	
Step 9	I improve the team by not creating unhelpful conflicts	
Step 10	I improve the team by resolving unhelpful conflicts	
Step 11	I improve the team by building relationships beyond my immediate team	
Step 12	I influence the team by reflecting on progress and suggesting improvements	

My Strength (s)

My area (s) of Development



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Aiming High

Tick which
apply

	Aiming High	Tick which apply
Step 6	I set goals informed by an understanding of what is needed	
Step 7	I set goals, ordering the prioritising tasks to achieve them	
Step 8	I set goals and secure the right resources to achieve them	
Step 9	I set goals and plan to involve others in the best way	
Step 10	I create plans that are informed by my skill set and that of others	
Step 11	I create plans that include clear targets to make progress tangible	
Step 12	I create plans that are informed by external views, including constructive criticism	



My Strength (s)

My area (s) of Development



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