



My Learning My Future

Where can studying Graphics take you?

Highlighting the relevance of name of Graphics to future careers and opportunities



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Why Graphics matters

Have you ever considered
where studying Graphics can
take you?

Today, we'll be exploring some of
the career opportunities that are
available to you, as well as the various
pathways you can take to get there.

What pathways
can you take with
this subject?

What do you
think these roles
involve (daily
task, etc.)?

What careers can
you think of that
use Graphics?

Why is Graphics
an important
subject?
Graphics do matter -
YouTube

What skills do
you think you
might need for
these roles?



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Explore a career as a...

Here are some
example roles and
careers linked to

Graphics



Graphic Designer

BBC Bitesize case study

BBC Bitesize case study



Creative/Advertising
Arts Director

BBC Bitesize case study

BBC Bitesize case study

BBC Bitesize case study



Illustrator

BBC Bitesize case study

BBC Bitesize case study

Firstcareers case study



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Web Designer

[icould case study](#)

[BBC Bitesize case study](#)



Marketing and Communication Intern

[BBC Bitesize case study](#)



Advertising Copywriter

[BBC Bitesize case study](#)



Discover more about the role

Explore careers using National Careers Service and find out about what jobs involve and how they are right for you

Includes:

- Average salary
- Typical hours
- Work patterns
- Pathways/How to become
- Essential Skills
- Daily tasks
- Career path and progression
- Current opportunities

Research Ideas:

- Graphic Designer
- Advertising Arts Director
- Illustrator
- Web Designer
- Marketing Executive (Communications)
- Advertising Copywriter

National Careers Service

We provide information, advice and guidance to help you make decisions on learning, training and work.

This service is available to people who live in England.

<p>Skills assessment</p> <p>Learn more about your skills and match them to potential new careers.</p> <p style="text-align: center;">Assess your skills</p>	<p>Explore careers</p> <p>Choose from over 800 career profiles to discover what each job involves.</p> <p style="text-align: center;">Search job profiles</p>	<p>Find a course</p> <p>Look for online learning opportunities and training courses local to you.</p> <p style="text-align: center;">Look for courses</p>
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Careers advice

<p>Making career choices</p> <p>Whether starting your career, changing job or if you have been affected by COVID-19, understand and make the right choice for you.</p>	<p>Getting a job</p> <p>Be successful in the recruitment process with tips on great CVs, interviews and graduate scheme applications.</p>	<p>Progressing your career</p> <p>Move up in your career by developing new skills. Find opportunities like volunteering and online learning.</p>
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<p>About us</p> <p>The National Careers Service can help you with your career, learning and training choices. Find out more about the different ways we can support you.</p>	<p>Speak to a careers adviser</p> <p>Wherever you are in your decision-making, you can call us on 0800 100 900 or use webchat.</p>	<p>Follow us</p> <p>Twitter</p> <p>Facebook</p> <p>LinkedIn</p> <p>YouTube</p>
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Why not teach Graphics?

Start in the classroom, where you go from there is up to you. Bring your passion for your subject, keep learning, and pass your knowledge onto others

- No two days are the same – and neither are the pupils
- Once qualified you can teach throughout your life
- You could teach abroad
- Progress your career into leadership and management
- Bring your outside interests into the classroom and your subject

Why is STEM important?

- It boosts essential skills such as problem solving and curiosity
- It helps you see and understand the wider world around you
- It helps young people become future entrepreneurs

Explore teaching

[Vjendra's Story](#)

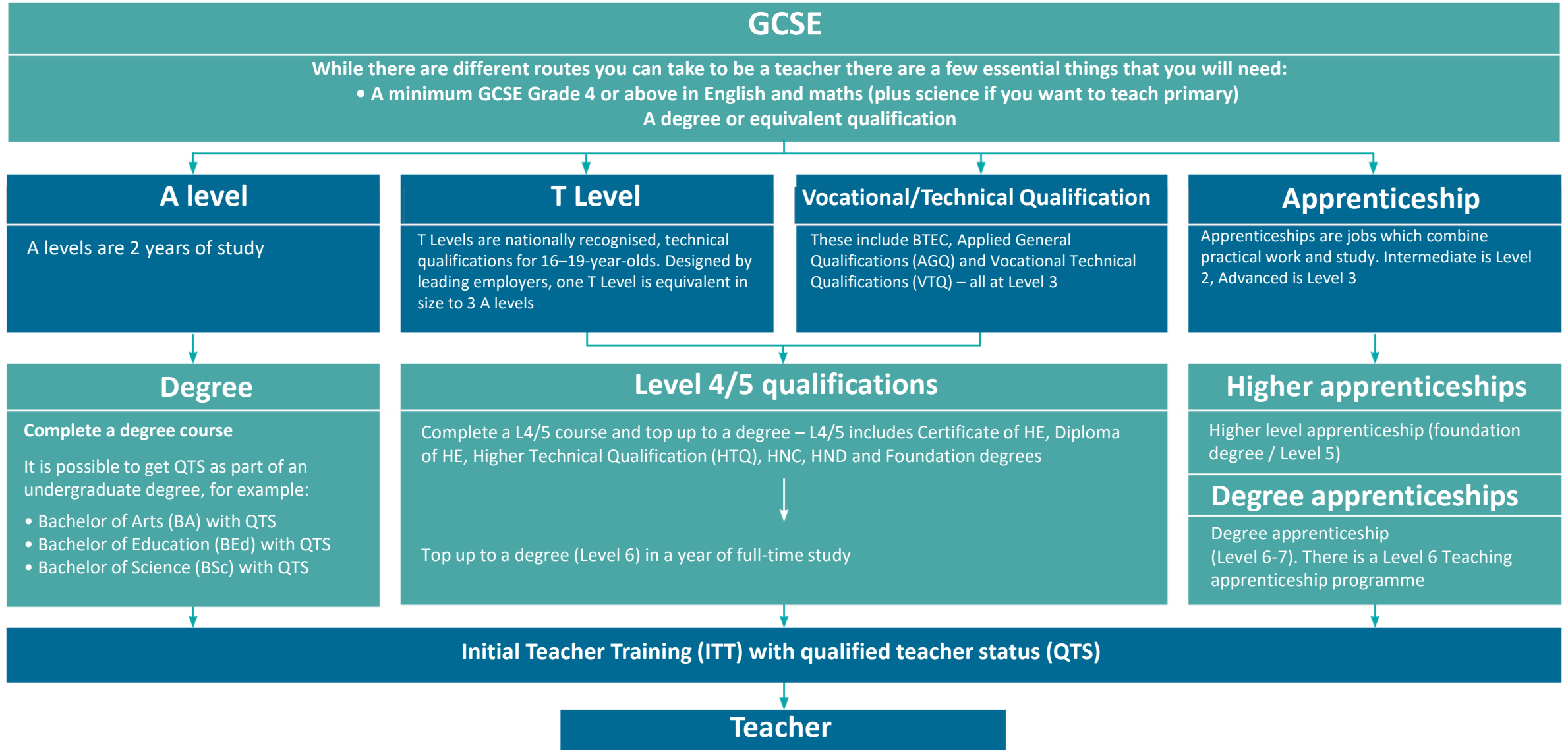
[Every Lesson
Shapes a Life](#)

The right skills to teach?

[Love to keep
learning?](#)

[Love to nurture
imagination?](#)

What makes a great
teacher?





- Pick a topic in Graphics you think you would like to try and teach
- Agree your choice of topic with your teacher and the length of session (and with which group)
(It may be the perfect opportunity to try this with a younger class lower down the school, or as a transition activity for Y6)
- Plan a short activity to cover the topic in a way you feel will be engaging and memorable for your peers as part of a lesson starter, main activity or plenary

Consider:

- What are you trying to achieve (teach)? Be clear what information you intend to impart
- How will you make it fun? How will you make it 'stick'? How long will this take?
- What type of activity will you plan for? (written/practical)
- How will you know others have learned it?
- How will you make sure everyone is stretched and challenged?
- What will the end-product be?

Once you have checked it with your teacher, try the lesson with a small group (as agreed by your teacher)
Try and get feedback during and after the session from those in the lessons and from the teacher

After, consider:

- What you enjoyed about the experience
- Whether this is something, with training, you would enjoy
- How you felt when others learned from you



5 | Non-obvious jobs using Graphics: Ever thought about..?

➤ How to become a Vlogger: Alice's story

➤ How to become a Junior creative: Aaron's story

➤ How to become a Concept Artist: Thomas' story

➤ Careers ideas and information - Art and Design (Graphics)

➤ e-learning Developer | Explore careers | National Careers Service

➤ Social Media Manager | Explore careers | National Careers Service

➤ User Researcher | Explore careers | National Careers Service

Everyone Can Be Creative



<https://www.bbc.co.uk/bitesize/articles/zhst2sg>



<https://nationalcareers.service.gov.uk/explore-careers>

MYPATH Job of the week (Graphics)

 Urban Designer

 UX Designer

 Quantity Surveyor





Graphics careers in a changing world: How can I future-proof my career pathway?

The world will be changing drastically in the next few years to cope with the impacts of climate change and nature loss, and the need to lower greenhouse gas emissions and unsustainable practices. How might this steer your choice of career path using your Graphics skills?

Sustainability
means meeting our own needs without compromising the ability of future generations to meet their own needs.
(UN definition)





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Graphics careers in a changing world



Business Owner (Apparel Printing)



Founders4Schools





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A spotlight on Technicians using Graphics

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6 |



Discover here how the technical jobs related to Graphics keep industries moving and the real difference technicians make in our lives.

R076 Print
Technician

R011
Architectural
Technician

R004
Design
Technician
(CAD)

R057
Animation
Technician



GATSBY



Technicians
We make the
difference

[Visit the Gallery here](#)

[Find further resources here](#)

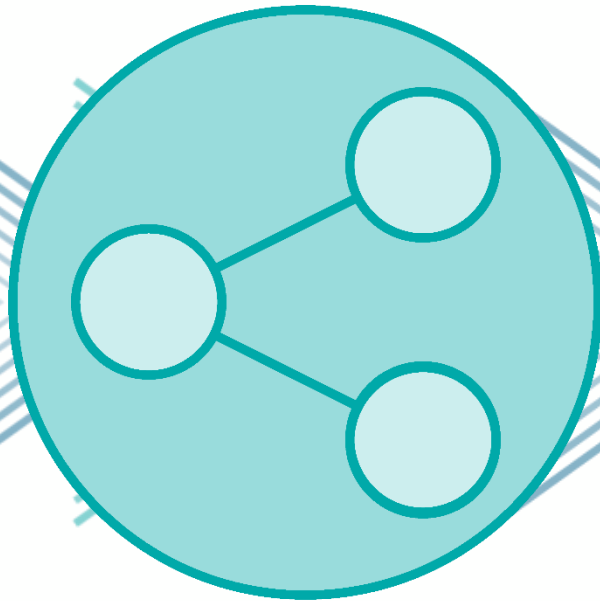


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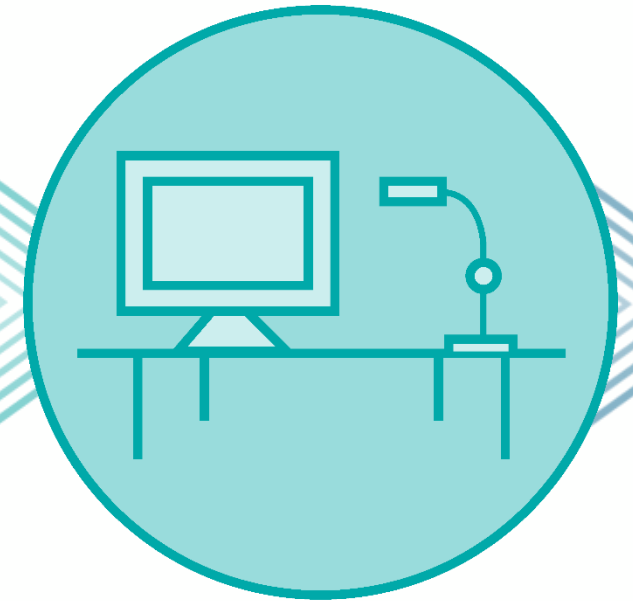
7 | Graphics Pathways



Combine Study
and Work



Study



Work



7 | Combine Study and Work

Apprenticeships

- Visual Effects Creator
- Storyboard Artist
- Arts Therapist
- Curator
- Advertising and Media Executive
- Photographic Assistant
- Junior Content Producer
- Application Support Lead
- Software Developer
- Creative Digital Design Professional
- Games Programmer

T Levels

T Levels | National Careers Service

Digital Business Services

T Levels | Design, Surveying and planning for

Construction

T Levels | Digital Support Services

T Levels | Education and Childcare

T Levels | Digital Production, Design and Development

T Levels | Design and Development for Engineering and Manufacturing

T Levels | Engineering, Manufacturing, Processing and Control

T Levels | Craft and Design | T Levels

VTQs

Vocational Technical Qualifications (VTQs) | National Careers Service

- Art and Design Practice
- Creative Digital Media Production
- Creative Media Practice
- Creative Media Production
- Information Technology
- Marketing



[Find more >](#)



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7 | Study Pathways

HTQs (Higher Technical Qualifications)

Higher technical qualifications (HTQs) | National Careers Service

You might find courses in:

- Art and Design: Graphic Design
- Graphic and Digital Design
- Art & Design/Graphic Design tattoo Illustration
- Commercial Illustration
- Digital Design
- Creative Media

A levels

A levels | National Careers Service

You might find courses in:

- Design and Technology
- Graphics and Illustration
- Graphics
- Fine Art

Higher education

Higher education | National Careers Service

You can explore undergraduate courses in Graphics

You might find courses in:

- Contemporary Design Crafts
- Creative Advertising
- Art and Design (Graphics)
- Advertising and Marketing
- Creative Media
- Advertising and Brand Design
- 3D Design and Animation
- Advertising and Digital Marketing
- 3D Game Art and VFX





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Work Pathways

Supported internships with an education, health and care plan

[Supported internships](#) | [National Careers Service](#)

[Watch Saul's story](#)

You might read about:

- [Access to Work Funding](#) (if you have a disability or health condition)
- [Preparing for Adulthood](#)
- [Talking Futures](#) (A parents' toolkit for career conversations)

School leaver schemes

[School leaver schemes](#) | [National Careers Service](#)

You might read about:

- [How to fill in an application form](#)
- [How to write a CV](#)
- [Interview help](#)
- [Progressing your career](#) (Careers Advice from NCS)





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7 | University League Tables

See at a glance the university ranking for Art and Design (Graphics)

[Art and Design \(Graphics\) Rankings \(thecompleteuniversityguide.co.uk\)](https://thecompleteuniversityguide.co.uk)

Filter by:

- Overall score
- Entry standards
- Student satisfaction
- Research quality
- Research intensity
- Graduate prospects





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Discover Uni

Have you ever
considered if higher
education is right
for you?

discoveruni@officeforstudents.org.uk

1. Go to <https://discoveruni.gov.uk/>

2. Search for a course or subject

(You should get a page of search results, you can filter these by university or college, whether you want to study full or part time or perhaps you want to see that courses are near you)

Once you have had a look at a few different courses and subjects now it is time to compare some side by side

3. Check out this video which shows you how to use our comparison tool <https://youtu.be/dBFzCQgTp8I> -
Pick 5 courses and add these as a saved course and then you can compare

4. Once you have your chosen five side by side, try to answer the following questions:

- What kinds of qualifications do students on the course have when they start the course?
- How many have a placement year?
- How many courses let you study abroad?
- Which has the highest student satisfaction rating? How do you know this?
- What kinds of job do graduates from this course go on to?
- Which course has the highest salary after three years? (higher/lower than national average)
- Choose your favourite course and explain why you chose this course over the others?



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Is the data I am looking at for a course or a subject?

- a. What year, or years, does the data relate to?
- b. How many students or graduates is this data based on?
- c. Does the data represent all the students on the course or subject area?
- d. Does the data include people like me?
- e. What factors might impact the data?



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In 10 years time...

**Job in 10 years time
(related to Graphics):**

What GCSEs helped you get this job:

What KS5 Pathways choice did you make and what did you study:

Apprenticeship T level A Level other L3 equivalent

Post 18 pathways choices did you make: explain:

Study & Work

Study

Work

Essential skills used in the job:

Progression route:



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My local options...

Subject chosen (related to Graphics):

Local college options:

Local apprenticeships options:

Other options:

The pros and cons of these options for me:

Pros:

Cons:

Consider how these will apply and explain:

Cost _____

Travel _____

Convenience _____

Aspirations _____

Personal circumstances _____

Other _____

Final choice – justify:

Next steps:



3 |



Prepare a 3 - 5 minute talk to share with a small group on any role that interests you related to Graphics



What's the role?



Where do you need to go to carry out the role?



Where has the interest come from?



What's the chances of getting this role?



What do you need to do to become one?



Who do you look up to in this role?



Where can you go to study and what level of study?



What might a typical day look like?



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My career path....





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Essential Skills

Here are
three key
skills needed
for a career
that uses

Graphics



	Video	Skills Builder Resource KS3	Skills Builder Resource KS4	Skills Builder Resource Post 16
The use of imagination and the generation of new ideas	Watch here	Short Lesson Creativity Step 6-8	Short Lesson Creativity Step 8-10	Short Lesson Creativity Step 10-12
The ability to find a solution to a situation or challenge	Watch here	Short Lesson Problem Solving Step 6-8	Short Lesson Problem Solving Step 8-10	Short Lesson Problem Solving Step 10-12
The oral transmission of information or ideas	Watch here	Short Lesson Speaking Step 6-8	Short Lesson Speaking Step 8-10	Short Lesson Speaking Step 10-12



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	Creativity	Tick which apply
Step 6	I use creativity in the context of work	
Step 7	I use creativity in the context of my wider life	
Step 8	I develop ideas by using mind mapping	
Step 9	I develop ideas by asking myself questions	
Step 10	I develop ideas by considering different perspectives	
Step 11	I innovate effectively when working in a group	
Step 12	I innovate effectively by seeking out varied experiences and stimuli	

My Strength (s)

My area (s) of Development



8 |



	Problem Solving	Tick which apply
Step 6	I explore complex problems by identifying when there are no simple technical solutions	
Step 7	I explore complex problems by building my understanding through research	
Step 8	I explore complex problems by analysing the causes and effects	
Step 9	I create solutions for complex problems by generating a range of options	
Step 10	I create solutions for complex problems by evaluating the positive and negative effects of a range of options	
Step 11	I analyse complex problems by logical reasoning	
Step 12	I analyse complex problems by creating and testing hypotheses	

My Strength (s)

My area (s) of Development



8 |



	Speaking	Tick which apply
Step 6	I speak effectively by using appropriate tone, expression and gesture	
Step 7	I speak engagingly by using facts and examples to support my points	
Step 8	I speak engagingly by using visual aids to support my points	
Step 9	I speak engagingly by using tone, expression and gesture to engage listeners	
Step 10	I speak adaptively by changing my language, tone and expression depending on the response of listeners	
Step 11	I speak adaptively by planning for different possible responses of listeners	
Step 12	I speak adaptively by changing my content depending on the response of listeners	

My Strength (s)

My area (s) of Development



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