

# Long Term Plan - Pearson BTEC Level 3 Certificate in Business - Y13

QN 601/7155/8

Half term	Unit title	Key knowledge/ Content to learn and retain	Essential skills to acquire (subject & generic)	Link to subject ethos and driver (rename)	Anticipated misconcepti ons	Links to previous KS	Links to future KS	Opportunity for stretch for high prior attainers	SMSC & British Values	Cultural Capital	Career Link
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			thinking – analysing, synthesising and reasoning skills Evaluation Justification						global communities  Mutual respect and tolerance: Students are taught about how businesses trade with each other in the Uk and other countries and respecting other people's cultures through marketing. They will have an understandin g of a diverse market for products which leads to diversificatio n.		
HT2	Unit 3: Personal and Business Finance	D1 Sources of finance E1 Cash flow forecasts E2 Break-even analysis	Correct understandin g and use of command words Understandin	Students will develop their skills, knowledge and confidence in the	Formulas and application Cash flow is not the same as profit/loss	1.3 Putting a business idea into practice  2.4 Making financial	Foundation degrees/degr ees in business finance and accounting	Effective questioning, Feedback Encourage use of	M2 Investigating moral values and ethical issues Pupils' interest in	We encourage students to read newspapers and read business	Using business case studies  Develop employability skills:

		Evaluation Justification						taught about how businesses trade with each other in the Uk and other countries and respecting other people's cultures through marketing. They will have an understandin g of a diverse market for products which leads to diversificatio n.		
НТЗ	Unit 8 Recruitm ent and Selection Process  LAA Examine how effective recruitme nt and selection contribute to business success  A1 Recruitm A2 Recruitm selection proced recruitment recruitment selection contribute to	understandin g and use of command words  und legal ons in the Understandin	Students will develop their skills, knowledge and confidence in the subject and develop a love of business studies as they see the relevance to their lives.  Students will be given the tools to apply their	Pros and cons and ethical considerations  Benefits and drawbacks for both employers and employees	2.5 Making Human Resource Decisions	Foundation degrees/degr ees in business - HR modules	Effective questioning, Feedback Encourage use of academic vocabulary Challenging homework Challenge tasks are built into lessons. Higher level of application to context.	M2 Investigating moral values and ethical issues Pupils' interest in investigating, and offering reasoned views about, moral and ethical issues  Cultural C1 Exploring, understandin g and respecting	We encourage students to read newspapers and read business information  We encourage students to watch the news  Current affairs are incorporated into lessons	Using business case studies  Develop employability skills: confidence, team work, organisation, negotiation, problem solving, leadership, ability to work under pressure, motivation. When students are

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L C C C C C C C C C C C C C C C C C C C	understandin g to business issues  Literacy  Communicati on  Self management  Non-routine problem solving – expert thinking, metacognitio n, creativity  Systems thinking – decision making and reasoning  Critical thinking – analysing, synthesising and reasoning skills  Evaluation  Literacy  Students will be able to see how marketing impacts on their everyday lives and be given the tools to make informed decisions about their purchases as they will have learned the techniques used by business to encourage sales.		Develop resilience and independenc e.  Students will be able to achieve higher level skills such as analyse, evaluate and make reasoned judgements.  Distinction level tasks	diversity Pupils' interest in exploring, understandin g of, and respect for cultural diversity and the extent to which they understand, accept, respect and celebrate diversity, as shown by their attitudes towards different religious, ethnic and socio-econo mic groups in the local, national and global communities  Mutual respect and tolerance: Students are taught about how businesses trade with each other in the Uk and other countries and respecting other	When talking about businesses, links are made to how students could set up their own in the future  Make links to 'real life'	using these skills make this explicit to students  Job roles in HR  Help when applying for jobs in the future  Talk from employer
				people's cultures		

									through marketing. They will have an understandin g of a diverse market for products which leads to diversificatio n.		
HT4	Unit 8 Recruitm ent and Selection Process  LAB Undertak e a recruitme nt activity to demonstr ate the processe s leading to a successf ul job offer  LAC Reflect on the recruitme nt and selection process and your individual performa nce	B1 Job applications B2 Interviews and skills C1 Review and evaluation C2 SWOT analysis and action plan	Correct understandin g and use of command words  Understandin g and application of the learning aims  Understandin g and application of the assessment criteria  Application of understandin g to business issues  Literacy  Communicati on  Self management Non-routine	Students will develop their skills, knowledge and confidence in the subject and develop a love of business studies as they see the relevance to their lives.  Students will be given the tools to apply their learning into a real world context.  Students will be able to see how marketing impacts on their everyday lives and be given the	Benefits and drawbacks of each method for both applicant and employer  Differences between each method	2.5 Making Human Resource Decisions	Foundation degrees/degr ees in business - HR modules	Effective questioning, Feedback Encourage use of academic vocabulary Challenging homework Challenge tasks are built into lessons. Higher level of application to context. Develop resilience and independence. Students will be able to achieve higher level skills such as analyse,	M2 Investigating moral values and ethical issues Pupils' interest in investigating, and offering reasoned views about, moral and ethical issues  Cultural C1 Exploring, understandin g and respecting diversity Pupils' interest in exploring, understandin g of, and respect for cultural diversity and the extent to which they understand, accept,	We encourage students to read newspapers and read business information We encourage students to watch the news Current affairs are incorporated into lessons When talking about businesses, links are made to how students could set up their own in the future Make links to 'real life'	Using business case studies  Develop employability skills: confidence, team work, organisation, negotiation, problem solving, leadership, ability to work under pressure, motivation. When students are using these skills make this explicit to students  Job roles in HR  Help when applying for jobs in the future

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HT5/ 6	Unit 3: Personal and Business Finance - Preparati on for assessm ent	AO1: Demonstrate knowledge and understanding of business and personal finance principles, concepts, key terms, functions and theories. Command words: describe, explain, give, identify, outline Marks: ranges from 1-4 marks	Students will work on past paper questions in preparation for external assessment.  Revision targeted according to individual needs.
		AO2: Apply knowledge and understanding of financial issues and accounting processes to real-life business and personal scenarios.	
		Command words: analyse, assess, calculate, describe, discuss, evaluate, explain Marks: ranges from 2-12 marks.	
		AO3: Analyse business and personal financial information and data, demonstrating the ability to interpret the potential impact and outcome in context.	
		Command words: analyse, assess, discuss, evaluate Marks: rangers from 6 to 12 marks	
		AO4: Evaluate how financial information and data can be used, and interrelate, in order to justify conclusions	

related to business and personal finance.	
Command words: Analyse, assess, discuss, evaluate Marks: ranges from 6 to 12 marks.	

# Skills developed throughout the programme

## Cognitive skills

- Non-routine problem solving expert thinking, metacognition, creativity.
- Systems thinking decision making and reasoning.
- Critical thinking definitions of critical thinking are broad and usually involve general cognitive skills such as analysing, synthesising and reasoning skills.
- ICT literacy access, manage, integrate, evaluate, construct and communicate.

#### Interpersonal skills

- Communication active listening, oral communication, written communication, assertive communication and non-verbal communication.
- Relationship-building skills teamwork, trust, intercultural sensitivity, service orientation, self-presentation, social influence, conflict resolution and negotiation.
- Collaborative problem solving establishing and maintaining shared understanding, taking appropriate action, establishing and maintaining team organisation.

### Intrapersonal skills

- Adaptability ability and willingness to cope with the uncertain, handling work stress, adapting to different personalities, communication styles and cultures, and physical adaptability to various indoor and outdoor work environments.
- Self-management and self-development ability to work remotely in virtual teams, work autonomously, be self-motivating and self-monitoring, willing and able to acquire new information and skills related to work.